

**MESSAGE DATED-03.07.2014**

This message is for all AIR Stations.-

Department of Rural Development, Odisha has taken 30Mts. Sponsorship of Rural Programme on State Hook-up for 7<sup>th</sup> & 8<sup>th</sup> July, 2014. Total 2 days.

FCT allowed 120 seconds for each programme, Broadcast schedule.

Open Credit line plus 60 Seconds Spot before Programme. Closing Credit line plus 60 Seconds Spot after Programme.

Credit line will be:-

**“AHI KARGYAKRAMA RA PRAYOJAKA GRAMINA BIKASHA BIBHAGA, ODISHA.**

This Sponsorship are to be broadcast by Stations from their end.

We are now feeding Credit line and Spots of Rural Development, Please record.