

Message Dated : 24.06.2014 (Tuesday)

1. 30 minutes sponsored programme "Katha Kahe Kahani" will be broadcast from AIR, cuttack on 25th June,2014 at 6.15 P.M. All AIR stations are requested to take relay of it.
2. 30 minutes sponsored programme entitled "Mita Janitha" by OSACS, Bhubaneswar has been booked for AIR Bermampur and AIR Bolangir including production cont.

Concerned Stations are to produce the programme and broadcast it from their ends as per time allotted by them earlier.

B"cast schedule :-

For AIR Berhampur : - Produce & B'Cast the programme from 7th July,2014 to 23rd, March 2015, every monady – Total ~~32~~³⁸ programmes.

FCT allowed for each programme is 120 secs. For AIR, Bolangir : - Produce & B"cast the programme from 2nd July,2014 to 18th, March,2015. Every Wednesday – Total 38 programmes.

FCT allowed for each programme is 120 secs. Use existings spots, an FCT. Which are already with you.

3. Day Branding for state hook-up has been taken by Odisha state AIDs Control society that is OSACs Bhubaneswar for 1st,July 2014 on the occasion of Car Festival, at Puri.

As per Day Branding norms 450 secs FCT with 10 number of Free greetings of 5 recs each has to be broadcast from each station of Odisha, which will be equitably spread over all the transmissions. Please don't broadcast FCT and Greetings in film music programme, commentary etc.

For convenience of all stations we are feeding Greetings and spots to be used as FCT by the stations from their ends. Please record.