

Message Dated : 04.06.2014 (Wednesday)

1<sup>st</sup> Instruction: -

This instruction is for AIR Jeypore regarding broadcast of 60 second duration spot on malaria by SIH and FW.

Broadcast schedule:-

Broadcast one spot per day in Desia dialect in film music chunk from 06/06/2014 to 10/06/2014.

Total 5 spots.

Stations may note that do not broadcast the bonus spot as the client has availed 50% concession.

The spot is already exist with the station.

2<sup>nd</sup> Instruction: -

This instruction is for AIR Sambalpur regarding broadcast of 60 second duration spot on malaria by SIH and FW.

Broadcast schedule:-

Broadcast one spot per day in Sambalpuri dialect in film music chunk from 06/06/2014 to 15/06/2014 Total 10 spots.

Station may note that do not broadcast the bonus spot as the client has availed 50% concession.

The spot is already exist will the station.