

Message Dated :- 05.06.2015

This instruction is for all AIR Stations regarding broadcast of 30 Second Spot on “**Mission Indradhanush**”.

Broadcast Schedule for AIR Jeypore.

Broadcast four spots per day in Film Music Chunk from 07.06.2015 to 11.06.2015 and two spots in Film Music Chunk on 12.06.2015. Total = 22 Spots.

Broadcast equal number of Bonus spot in Women, Rural, Youth, Children or Tribal Programme.

Broadcast Schedule for AIR Sambalpur, Bhawanipatna, Berhampur, Baripada, Bolangir, Joranda, Keonjhar, Puri, and Rourkela.

Broadcast two spots per day in Film Music Chunk from 07.06.2015 to 11.06.2015.
Total = 10 spots per station.

Broadcast equal number of bonus spot in Women, Rural, Youth, Children or Tribal programme.