

Message Dated :-02.06.2015

- 1) This instruction is for all AIR stations regarding broadcast of 60 Sec. spot on Agriculture.

Broadcast Schedule

Broadcast two spots per day in Film Music Chunk on 3rd and 4th June 2015.

Broadcast one spot per day in Film Music Chunk from 5th June to 7th June 2015.

Total Seven spots per station.

Broadcast equal number of Bonus spot in Rural Programme.

- 2) This instruction is only for AIR Jeypore regarding broadcast of 60 Secs spot on Malaria.

Broadcast Schedule

Broadcast three spots per day in Film Music Chunk from today i.e. 02.06.2015 to 06.06.2015. Total 15 spots.

Broadcast equal number of Bonus spots in Rural, Women, Youth or Tribal Programme.

- 3) All AIR Stations are requested to take relay of 30 Mts Sponsored Programme "**Kantha Kahe Kahani**" from AIR, Cuttack on 3rd June 2015 at 6.15 Pm.