

Message Dated : 24/04/2015 (Friday)

1. This instruction is for all AIR Stations.

All AIR Stations may note that there are some commercials in “Mann Ki Baat” programme. Stations are requested to take relay the Regional version of Hon’ble Prime Ministers “Maan Ki Baat” Programme from AIR, Cuttack on 26th April’ 2015 i.e. Sunday at 8.00 P.M.

To ensure the relay of the commercials the stations are requested to uplink AIR, Cuttack two minutes before the programme i.e. at 7.58 p.m.

2. This is a repeat instruction regarding broadcast of 30 mts sponsorship programme “BANANI”

All AIR Stations please note that 30 mts In house sponsorship programme “BANANI” on 25th April’ 2015 i.e. Saturday will be a Live Phone-in Programme, which will be broadcast from AIR, Cuttack from 7.30 p.m. to 8 p.m.

Subject of this programme will be “ଜଙ୍ଗଲ ନିଆଁର କାରଣ ଓ ପ୍ରତିକାର”.

Experts will be present in our studio during that time on telephone nos. 0671-2303146, and 0671-2303149, to answer any queries of the listeners, pertaining to the subject matter of the programme.

All AIR Stations are requested to take relay of this progrmame from AIR, Cuttack on the sameday and give wide publicity of the programme well in advance from their end to attract and involve more numbers of listeners.

3. All AIR Stations are requested to take relay of 15 mts sponsored programme “**Meenara Duniya**” by UNICEF from AIR, Cuttack on 27/04/2015 from 10.05 A.M. to 10.20 A.M.

For convenience of the stations we are now feeding the programme, please record.