

Message From CBS : 27/03/2015 (Friday)

1. This is repeat message regarding broadcast of "Banani" programme.
All AIR Stations are requested to relay 30 mts In house sponsorship programme "BANANI" from AIR Cuttack on Saturday, i.e. 28th March'2015 from 7.30 p.m. to 8 p.m., which will be a live phone-in programme.

Subject of this programme will be "ଗ୍ରାମ୍ୟ ଜୀବନ ଓ କେନ୍ଦ୍ରୀୟତା".

Stations please note experts will be present in our studio, same day and same time over telephone nos. 0671-2303146, and 0671-2303149, to answer any queries of the listeners, pertaining to the subject matter of the programme.

Stations are to give wide publicity of the same from their ends, well in advance to attract and involve more numbers of listeners.

2. This is repeat message of Yesterday's please.
All AIR Stations please note that rate of service tax has been enhanced with effect from 1st April 2015 to 14% .
Hence, Stations are to take 14% service tax from 1st April'2015 from clients, while making contractual formalities.

3. All AIR Stations are to take relay of 15 mts sponsored programme "Meenara Duniya" by UNICEF from AIR, Cuttack on 30th March' 2015 from 2.45 P.M. to 3.00 P.M.

For convenience of stations we are now feeding the programme,
Stations please record.