

**Message Dated : 25/03/2015 (Wednesday)**

1. All AIR Stations are requested to send their monthly revenue statement for the month of March'2015 by 26<sup>th</sup> March '2015 to CBS before 12.00 Noon positively for compliation and onwards transmission to Directorate.

2. This instruction is for all AIR Stations regarding broadcast of 30 second spot on Lift Irrigation.

**Broadcast Schedule:-**

Broadcast two spots per day in film music programme from 26/03/2015 to 28/03/2015.

Total Six spots per station.

Broadcast equal number of bonus spot in Rural or Tribal programme.

Broadcast three spots per day in film music programme on 29 and 30/03/2015.

Total Six spots per station.

Broadcast equal number of bonus spot in Rural or Tribal programme.

Now we are feeding the spot. Please record.

3. This instruction is for all AIR Stations regarding broadcast of 30 mts sponsorship Live Phone-in Programme "BANANI".

All AIR Stations please note that 30 mts In-house sponsorship programme "**BANANI**" on 28<sup>th</sup> March '2015 i.e. Saturday will be a Live Phone-in Programme, which will be broadcast from AIR, Cuttack from 7.30 P.M. to 8.00 P.M.

Subject of this programme is "ଗ୍ରାମ୍ୟ ଜୀବନ ଓ କେନ୍ଦୁଘଡ଼".

Experts will be present in our studio during that time on telephone nos. 0671-2303146, and 0671-2303149, to answer any queries of the listeners pertaining to the subject matter of the programme.

All AIR stations are to relay of this programme from AIR, Cuttack on the same day and give wide publicity of the programme well in advance from their ends to attract and involve more numbers of listeners.