

Message Dated : 11/03/2015 (Wednesday)

1. This instruction is for AIR Sambalpur, Bhawanipatna, Balangir, Rourkela and Jeypore regarding broadcast of 60 second spot on Naxal Management.

Broadcast schedule for AIR Sambalpur, Bhawanipatna, Balangir and Rourkela stations.

Broadcast one spot per day in film music chunk from 12th March'2015 to 15th May' 2015.

Total 65 spots per stations.

Broadcast equal number of bonus spots in Women, Youth, Rural or Tribal programme.

Broadcast schedule for AIR Jeypore station.

Broadcast Three spots per day in film music programme from 12th March' 2015 to 10th May' 2015 Total 180 spots.

Broadcast equal numbers of bonus spots in Women, Rural, Youth or Tribal programme.

Now we are feeding seven tracks of Naxal Management spot, rotate all the tracks.

2. All AIR Stations are requested to take relay of 15 mts sponsored programme "Meenara Duniya" by UNICEF from AIR, Cuttack on 12th March' 2015 from 2.45 P.M. to 3.00 P.M.

However for the convenience of the stations.

Now we are feeding the programme, please record.

3. This instruction is for all AIR stations.

All AIR Stations are requested to take relay of 30 mts sponsored programme "**Kantha Kahe Kahani**" from AIR, Cuttack on 11th March' 2015 at 6.15 P.M.

4. This message is for all the stations of Odisha.

Stations are requested to provide the revenue statement for the month of March on or before 28.03.2015 so as to send the compiled statement to the Directorate in time.

Stations are further requested to go through the Email sent in this regard yesterday.