

Message Dated : 09/03/2015 (Wednesday)

1. This instruction is for all AIR Stations regarding broadcast of 30 second spot on Chit Fund by Crime Branch.

Broadcast Schedule:-

Broadcast one spots per day in film music chunk from 10th March'2015 to 8th May'2015.

Total 60 spots per station.

Broadcast equal no. of bonus spot in women, youth Rural or Tribal Programme.

There are four cuts, rotate all the cuts.

Now we are feeding the spots, please record.