

Message Dated :- 04.03.2015 (Wednesday)

This Message is for all the stations of Odisha.

CBS, AIR, Cuttack is in receipt of a request letter from the Director, SIH & FW for broadcast of Public Awareness Messages on Jaundice & Swine flue freely in All India Radio State Hook-up.

SIHFW is one of our major patrons and also as India's Public Service Broadcaster, it is our primary responsibility to make people aware of ways to combat these two deadly health issues.

So, all the stations are requested to broadcast awareness messages on Jaundice & Swine Flue Extensively in all the Special Audience Programmes and Film Song Programmes.

Script of the Message is already sent to stations in their E-Mail address.