

Message Dated : 26.02.2015 (Thursday)

1. This is a repeat instruction of dtd 24/2/2015 regarding broadcast of 30 mts sponsorship phone-in programme “**Banani**”

All AIR Stations please note that 30 mts In-house sponsorship programme “**BANANI**” on 28th February’2015 i.e. Saturday will be a Live Phone-in Programme, which will be broadcast from AIR, Cuttack from 7.30 P.M. to 8.00 P.M.

Subject of this programme is “ଲଘୁ ବନଜାତ ଦ୍ରବ୍ୟ ସଂଗ୍ରହ”.

Experts will be present in our studio during that time on telephone nos. 0671-2304644, 0671-2303146, and 0671-2305663 to answer any queries of the listeners pertaining to the subject matter of the programme.

All AIR stations are to relay of this programme on the same day and give wide publicity of the programme well in advance from their ends to attract and involve more numbers of listeners.

2. This instruction is for AIR Balangir.

Due to relay of running commentary of World Cup Cricket Match on 1st March ‘2015 (Sunday) the scheduled Katha Rakhiba AIDs Rokiba- **MO Pasand** will be postponed. This programme will be broadcast on 4th March’2015 (Wednesday) from 9.00 A.M. to 10.00 A.M.

Hence, AIR Balangir is requested to take relay of this programme from AIR, Cuttack on 4th March’ 2015 (Wednesday) from 9.00 A.M. to 10.00 A.M.

3. This instruction is for all AIR stations regarding 15 mts existing sponsored programme “Meenara Duniya” by UNIEF.

The client has desired to broadcast this programme from all AIR Stations of odisha from March’ 2015.

Now we are giving the broadcast dates for the month of March’2015.

Broadcast dates:-

02, 03, 04, 09, 11, 12, 13, 16, 17, 23, 25, 27, 30, 31/03/2015.

Total 14 progs per stations.

All AIR stations are requested to take relay of this programme from AIR, Cuttack from 2.45 P.M. to 3.00 P.M. on the above dates.

However for the convenience of stations we will feed the programme well in advance.