

Message Dated : 24.02.2015 (Tuesday)

1. All AIR Stations are requested to relay 30 mts sponsored programme **“Kantha Kahe Kahani”** from AIR, Cuttack on 25th February’ 2015 at 6.15 P.M.

2. This instruction is for all AIR Stations regarding broadcast of 30 mts Live Phone-in Programme **“Banani”**

All AIR Stations please note that 30 mts In-house sponsorship programme **“BANANI”** on 28th February’2015 i.e. Saturday will be a Live Phone-in Programme, which will be broadcast from AIR, Cuttack from 7.30 P.M. to 8.00 P.M.

Subject of this programme is **“ଲଘୁ ବନଜାତ ଦ୍ରବ୍ୟ ସଂଗ୍ରହ”**.

Experts will be present in our studio during that time on telephone nos. 0671-2304644, 0671-2303146, and 0671-2305663 to answer any queries of the listeners pertaining to the subject matter of the programme.

All AIR stations are to relay of this programme on the same day and give wide publicity of the programme well in advance from their ends to attract and involve more numbers of listeners.

3. Please refer to our uplink messages dtd 4/2/2015 and 5/2/2015 to recommend the CV along with the fee receipt and other relevant documents of at least Two persons from each District under their broadcasting zone for appointment as Canvassing Agent to this office on or before 20/2/2015 positively. But AIR Jeypore, Joranda & Keonjhar. Stations are yet to send the same. Stations are once again requested to send the same to CBS on or before 26th February’2015 positively.

This may be treated as must urgent.

4. All AIR Stations are requested to send their monthly revenue statement for the month of February’ 2015 by 26th February’2015 to CBS before 12.00 Noon Positively for compilation and onwards transmission to Directorate.