

Message Dated:- 06.02.2015

1) This instruction is for all AIR Stations regarding broadcast of 30 Seconds Spot on **Aadhaar**.

All AIR Stations are requested to broadcast one 30 Second Spot of **Aadhaar** in Film Music Programme from today i.e. 6th February 2015 to 26th February 2015. Total 21 Spots per Stations. There are three tracks, rotate all the tracks. Broadcast equal no of bonus spot in Women, Youth or Rural Programme.

2) This instruction is for all AIR Stations of Odisha.

Stations are requested to come prepared the next RPCC Meeting with the details of Programmes broadcast by them on National Girl Child Day in response to message given by the CBS, Cuttack through R.N.

3) This instruction is for AIR Sambalpur, Jeypore, Bhawanipatna, Berhampur and Baripada regarding broadcast of 15Mts Sponsored Programme "**Meenara Duniya**" by **UNICEF**.

As per Clients request concerned stations are requested to withdraw the broadcast of Meenara Duniya Programme from 9th February 2015 till further instruction.

4) This is a repeat instruction of dtd 04.02.2015 for all AIR Stations.

This has a reference to our e-mail dtd 02.02.2015. All the Programme heads of AIR Stations in Odisha are once again requested to recommend the CV alongwith the fee receipt and other relevant documents of at least Two persons from each District under their broadcasting Zone for appointment as Canvassing Agent to this office on or before 20.02.2015 positively.