

Message Dated : 23.01.2015 (Friday)

1. This message is for all AIR Stations regarding broadcast of 30 secs. spot of Leprosy in Odia Language.

Broadcast Schedule: -

Broadcast one spot per day in film music programme from 28th January, 2015 to 1st March 2015. Total =33 spots per station. All AIR stations may please note that there is no bonus spot as the client has availed 50% concession, There are five tracks, rotate all the tracks.

Now we are booking the odia language spot of Leprosy, please record.

2. This instruction is for AIR Sambalpur regarding broadcast of 30 second spot of Leprosy in Sambalpuri dialect.

Broadcast Schedule:-

Broadcast one spot per day in film music chunk from 28th January, 2015 to 3rd March, 2015. Total =35 spots.

Station may please note that there is no bonus spot as the client has availed 50% concession and they are to broadcast this spot alongwith the odia language spot as the sambalpuri dialect spot is additional booking.

The spots are already exit with the station.

3. This instruction is for AIR Jeypore regarding broadcast of 30 seconds spot of Leprosy in Desia, Kui and Soura dialect.

Broadcast Schedule:-

Broadcast three spots per day i.e. one Desia, one Kui and one Soura dialect in film music chunk from 28th January, 2015 to 8th March 2015. Total =120 spots.

Stations may please note that there is no bonus spot as the client has availed 50% concession. The spots are already exit with the station.

This will be in addition to odia language spots instructed in the 1st message.

4. This instruction is for AIR Baripada and Keonjhar regarding broadcast of 30 seconds spot of Leprosy in shantili dialect.

Broadcast schedule:-

Broadcast one spot per day in film music from 28th January, 2015 to 5th march, 2015. Total=37 spots per station. There is no bonus spot as the client has availed 50% concession. The spots are already exit with the stations.

This will be in addition to odia language spots instructed in the 1st message.