

**Message Dated : 22.01.2015 (Thursday)**

1. This is a repeat instruction of dtd. 16/1/2015 for all AIR Stations regarding broadcast of one hour sponsored phone-in programme.

All AIR Stations may please note that one hour sponsored Live Phone-in Programme will broadcast from AIR, Cuttack on Girl Child Day i.e. on 24<sup>th</sup> January, 2015 from 9.30 A.M. to 10.30 A.M.

Subject of the programme is “Issues related to Girl Child”.

Experts will be present in our studio during that time on telephone numbers 0671-2303146 and 0671-2303149 to answer any queries of the listeners pertaining to the subject matter of the programme.

All AIR Stations are requested to take relay of this programme on the same day and give wide publicity of the programme well in advance from their ends to attract and involve more numbers of listeners.

2. This is a repeat message of dtd. 19<sup>th</sup> January, 2015 for AIR Sambalpur, Jeypore and Baripada regarding Production of spot on SIRD.

We have sent two nos of script of State Institute of Rural Development (SIRD) by e-mail to these stations. They are requested to prepare their script in dialect versions and produced it. The duration of the spot is 30 seconds.

AIR Sambalpur will Produced in Sambalpuri dialect, Baripada in Shantili and Jeypore in Desia. This may be given top priority, as broadcast of these spots are to begin from 27<sup>th</sup> January, 2015.

3. This is a repeat instruction of dtd. 21/1/2015 for all AIR stations regarding broadcast of one hour sponsored phone-in- programme.

All AIR Stations may please note that one hour sponsored Live Phone-in Programme by Food and Civil Supply, BBSR will be broadcast from AIR, Cuttack on 25<sup>th</sup> January, 2015 from 9.00 A.M. to 10.00 A.M.

Subject of the prgoramme is “ଓଡ଼ିଶାରେ ଜାତୀୟ ଖାଦ୍ୟ ସୁରକ୍ଷା ଆଇନ୍ ଅଧୀନରେ ନୂଆ ରେସନ କାର୍ଡ ପାଇଁ ହିତାଧିକାରୀ ଚୟନ କାର୍ଯ୍ୟକ୍ରମ”

Experts will be present in our studio during that time on telephone nos 0671-2303146 and 0671-2303149 to answer any queries of the listeners pertaining to the subject matter of the programme.

All AIR stations are requested to take relay of this programme from AIR, Cuttack on the same day and give wide publicity of the programme well in advance from their ends to attract and involve more numbers of listeners.

4. This is a repeat instruction of dtd. 21<sup>st</sup> January, 2015 for all AIR Stations regarding broadcast of 40 and 45 secs spots of UNICEF.

All AIR Stations may please note that the broadcast schedule and the spots have already been send by concern Stations e-mail.ID. Stations are requested to download the same and broadcast accordingly.

Now we are feeding the UNICEF spot once again, Please record.