

Message Dated : 19.01.2015 (Monday)

1. This instruction is for AIR, Balangir.

Due to relay of running commentary of One Day Cricket Match between India and Australia the schedule one hour sponsorship with Branding of Katha Rakhiba AIDs Rokiba- Mo Pasanda of 18th January, 2015 will be Postponed for broadcast on 21st January, 2015 from 9.00 A.M. to 10.00 A.M.

Hence, AIR Balangir is requested to take relay of this Programme from AIR, Cuttack on 21st January, 2015 from 9.00 A.M. to 10.00 A.M.

2. This instruction is for all AIR Stations regarding broadcast of one hour sponsored phone-in programme.

All AIR Stations please note that a one hour sponsored Live Phone-in Programme will be broadcast from AIR, Cuttack on Girl Child Day i.e. on 24th January, 2015 from 9.30 A.M. to 10.30 A.M.

Subject of the programme is "Issues related to "Girl Child".

Experts will be present in our studio during that time on telephone numbers 0671-2303146 and 0671-2303149 to answer any queries of the listeners pertaining to the subject matter of the programme.

All AIR Stations are to relay of this programme on the same day and give wide publicity of the programme well in advance from their ends to attract and involve more numbers of listeners.

3. This message is for AIR Sambalpur, Jeypore and Baripada.

We have sent two nos of script of State Institute of Rural Development (SIRD) by e-mail to these stations. They are requested to prepare their script in dialect versions and produced it. The duration of the spot is 30 seconds.

AIR Sambalpur will Produce in Sambalpuri dialect, Baripada in Shantili and Jeypore in Desia. This may be given top priority, as broadcast of these spots are to begin from 27th January, 2015.

4. This message is for all AIR Stations regarding broadcast of 30 sec. spot on SIRD in odia language.

All AIR Stations are requested to broadcast one spot per day in film music programme from 20th January, 2015 to 06th March, 2015 Total=46 spots per station. There are three tracks, rotate all the tracks. Broadcast equal no of bonus spot in Rural or Women Programme.

Now we are feeding the spot. Please record.