

Message Dated : 18.12.2014 (Thursday)

1. This instruction is for AIR Jeypore.

A Radio bite of two minutes from a beneficiary is invited from the local area for incorporation in Kantha Kahe Kahani which to be broadcast on 31.12.2014. The topic is “ଗର୍ଭବତୀ ମହିଳାମାନଙ୍କ ପାଇଁ ଅଙ୍ଗନବାଡ଼ୀ କେନ୍ଦ୍ରରେ ମିଳୁଥିବା ସୁବିଧା ସୁଯୋଗ ଏବଂ ମମତା ଯୋଜନା ।”

It should reach latest by 26th December, 2014.

2. This instruction is for AIR Bolangir.

The station is instructed to provide audio bites of 2 minutes from a beneficiary on “ଗର୍ଭାବସ୍ଥାରେ ମଶାରୀ ଟାଙ୍ଗି ଶୋଇବେ – LLIN ବା ଔଷଧ ବୁଡ଼ା ମଶାରୀ ।”

It is for Kantha Kahe Kahani to be broadcast on 07.01.15. It must reach CBS before 2nd January, 2015.

3. This instruction for AIR Bolangir.

Due to relay of running commentary of 2nd Test Criect Match between India and Australia ^{live} ~~this~~ schedule 1 hour sponsorship with Branding Katha Rakhiba AIDs Rokiba- Mo Pasanda of 21st December, 2014 will be postponed for broadcast on 25th December, 2014 at 9.00 a.m. from AIR, Cuttack.

Hence, AIR Bolangir is requested to relay this programme from AIR, Cuttack on 25th December, 2014 from 9.00 a.m. to 10.00 a.m. Stations please note that if ^{live} ~~the~~ play gets over before time the programme will be broadcast at ~~this~~ ^{the} scheduled time.

4. AIR Sambalpur, Jeypore, Bhawanipatna, Berhampur and Baripada, please record 15 mts sponsored programme “**Meenara Duniya**” by UNICEF for broadcast over your stations on 19th December, 2014 or relay of this programme from AIR, Cuttack from 2.45 P.M. to 3.00 P.M. same day.

Concern stations please note that a requested letter has received from the client to take a break for broadcast of this programme from 20th December, 2014 and resume it from 19th January, 2015. So the last episode for the month of December, 2014 is 19th December, 2014 i.e. tomorrow.

The broadcast schedule for the month of January -2015 will be given later.

Now we are feeding the programme of 19th December, 2014, please record.