

**Message Dated : 17.12.2014 (Wednesday)**

1. This is a repeat instruction for AIR, Jeypore regarding broadcast of 60 secs. Spot of Malaria from 17/12/2014 to 31/12/2014. Schedule was given by E-mail on 16/12/2014. However for the convenience of the station, we are once again giving this broadcast schedule of 60 secs. spot of Malaria.

**Broadcast Schedule:-**

Broadcast one spot per day in Desia dialect in Film Music Chunk from 17/12/2014 to 31/12/2014.

Total = 15 spots.

Broadcast one spot per day in Kui dialect in Film Music Chunk from 17/12/2014 to 31/12/2014.

Total = 15 spots.

Broadcast one spot per day in Soura dialect in film music chunk from 17/12/2014 to 31/12/214 = Total 15 spot

The material is already with the station; station may note that there is no bonus spot as the client has availed 50% concession.

2. AIR Sambalpur, Jeypore, Bhawanipatna, Berhampur and Baripada, please record 15 mts sponsored programme "**Meenara Duniya**" by UNICEF for broadcast over your stations on 18<sup>th</sup> December, 2014 or relay of this programme from AIR, Cuttack from 2.45 P.M. to 3.00 P.M. same day.

Now we are feeding the programme, please record.