

Message Dated : 11.12.2014 (Thursday)

1. All AIR Stations, please note that Ministry of Consumer Affairs has taken Day Branding sponsorship on state-hook up on 14th, 15th, 16th, and 22nd December, 2014. Accordingly, we are now feeding 15 numbers of spots of 30 secs each for use by stations as sponsorship FCTs and free greetings for use as Day Broading greetings on above dates as per Day Branding norms from your ends.
Stations please record Greetings and spots. First 7 tracks are Greetings & next 15 tracks are spots.
2. AIR Sambalpur, Jeypore, Bhawanipatna, Berhampur and Baripada, please record 15 mts sponsored programme "**Meena ra Duniya**" by UNICEF for broadcast over your stations on 12th December, 2014, That is tomorrow, or take relay of this programme from AIR, Cuttack from 2.45 P.M. to 3.00 P.M. same day.