

Message Dated : 13.10.2014(Monday)

1. All AIR stations may please refer to our earlier uplink message of dated 22nd September, 2014 regarding distribution of Greetings cards of Dussehra among the VVIP's.

All AIR Stations are requested to sent list of VVIP's to whom they distribute the cards through our mail so as to centralize the mailing list.

2. This instruction is for all AIR Stations.

All AIR stations are requested to broadcast promo of Toll Free No.15102 at least four times in a transmission in any available chunk and mentioned it in Daily production sheet & log book.

Stations are also requested to sent the broadcast timing of the Promos before 5th of the succeeding month to us by our mail as we have to send it to the Directorate. The Promo is already with the stations.

3. This instruction is for AIR Sambalpur, Jeypore, Berhampur, Bhawanipatna and Baripada regarding broadcast of 15 mts sponsored programme "**Meena ra Duniya**" by UNICEF.

Stations please note that, as the 3rd one day international between India and West-Indies has been cancelled, the 15 minutes sponsored programme "Meenara Duniya" will be broadcast from AIR, Cuttack on 14th October, 2014 i.e. tomorrow from 2.45 P.M. to 3.00 P.M. The title of the programme is "ମିନାର ଉପହାର" ।

Concerned stations are to relay this programme from AIR, Cuttack.

However for convenience of the stations we are feeding the programme, please record.