

Message Dated : 01.10.2014(Wednesday)

Message from CBS:-

1. All AIR stations may please note that the commercial schedule for Durga Puja-2014, which was mailed to them by us, may please be treated as cancelled from tomorrow, that is 2nd October, 2014.
To-day, we are sending a revised Durga Puja commercial schedule, 2014 which will be effective from tomorrow, that is 2nd October, 2014

2. All AIR stations may please note that yesterday, we have sent several spots for broadcast from their ends as sponsorship FCTs of their programme as per commercial schedule of Durga Puja, 2014.
In that we have sent 2 number of spot of "Lift Irrigation Department" which should not be broadcast during Durga Puja and to be put on hold till further instructions from CBS.

3. On request of AIR, Bolangir, we are now feeding the spots, sponsorship as well as Day Branding Credit lines for broadcast of commercials from your end as per commercial schedule for Durga Puja, 2014. Please record. Other stations may also record the spots for their convenience.
We are giving the broadcast schedule to AIR, Bolangir, through FAX, on their request.