

30/09/2014

Message from CBS

- 1) All air station are hereby informed that 30 Mts sponsored Programme “Kantha kahe kahani” will be b’cast from 1st October to 29th October 2014, every Wednesday at 6.15 Pm from AIR, Cuttack. Total 5 Progs All Stations are to relay the same from AIR Cuttack.
- 2) All AIR stations may please note that during Dussehera, that is, from 1st October 2014 to 4th October 2014, Commercials have been booked for several programmes on state-hook up.

As intimated earlier all stations are to relay special prabhati programme from AIR Cuttack from 2nd October to 4th October, every day from 10.05 am which is a programme with sponsorship.

Also Radio Bridge programme on 1st October 2014 is a programme having sponsorship of different clients will be b’cast from AIR Cuttack and all stations are to relay it along with commercials.

For Day Branding and Bandana programme sponsorships, over all AIR stations we are giving details of the schedule of b’cast of sponsorship, Day Branding greetings as well as sponsorship credit lines and spots by e-mail for all stations. All stations are requested to check their mail positively.