

Message Dated : 08.09.2014 (Monday)

1. This instruction is for all AIR Stations regarding broadcast of 60 second spot on Dengue.

Broadcast schedule:-

Broadcast one spot per day in film music programme from 08.09.2014 to 11.09.2014= Total 4 nos of spots per station.

There is no bonus spot as the client has availed 50% concession.

Now we are feeding the spot, please record.

2. This message is for all AIR Stations.

A message from the Hon'ble Chief Minister Sri Naveen Pattnaik regarding Radio Meena Programme will be broadcast from AIR, Cuttack on 09/09/2014 at 6.15 P.M., The duration of the message is 2 minutes. All AIR Stations are requested to take relay of this programme from AIR, Cuttack.

3. This message is for AIR Berhampur, Jeypore, Sambalpur, Bhawanipatna and Keonjhar regarding broadcast of 15 mts sponsored programme "Meenara Duniya" by UNICEF.

This programme will be broadcast from AIR, Cuttack from 15.09.2014 at 2.15 P.M. on Monday to Friday i.e. 5 days a week.

Total 80 Episodes.

Broadcast Dates for the month of September-2014.

15,16,17,18,19,22,24,25,26, 29 and 30/09/2014.

The schedule for the month of October will be given later.

AIR Berhampur, Jeypore, Sambalpur, Bhawanipatna, and Keonjar stations are requested to take relay of this programme from AIR, Cuttack and enter details in Daily Production Sheets.

Stations are requested to give wide publicity regarding this programme from their end. They are requested to use the spot fed by CBS, Cuttack earlier.