

Message Dated : 03.09.2014 (Wednesday)

This instruction is for all AIR Station regarding broadcast of 60 second spot of Diarrhoea in odia dialect.

Broadcast Schedule

Broadcast one spot per day in Film Music programme from 5th September, 2014 to 7th September, 2014 total 3 spots per station.

Broadcast equal no of bonus spot in women, youth or rural programme.