

**Message Dated : 25.08.2014 (Monday)**

1. This instruction is for all AIR Stations regarding extension of 30 minutes sponsored programme "**Kantha Kahe Kahani**".  
The 30 mts sponsored programme "**Kantha Kahe Kahani**" will be broadcast from AIR, Cuttack from 27<sup>th</sup> August, 2014 to 24<sup>th</sup> September, 2014 on every Wednesday at 6.15 P.M. = Total 5 pages.  
All AIR Stations are requested to take relay of this programme from AIR, Cuttack.
2. This instruction is for all AIR stations, CBS, AIR, Cuttack is uploading its instructions everyday in its website: [www.cbscuttack.com](http://www.cbscuttack.com). Stations are requested to devise a mechanism to download and monitor our instructions daily to avoid non-broadcast of spots and Jingles.
3. This instruction is for all the AIR stations.  
ADG Commercial is very particular about the receipt of time sold statement in time. All AIR stations are requested to send the time sold statement in the new format to CBS, AIR, Cuttack through our mail before end of 1<sup>st</sup> week of every month.
4. This instruction is for all AIR stations.  
To save major expenditure on postal transactions and to avoid unnecessary paper jam, Stations are requested to send their fortnightly Daily Production Sheets through Email only to CBS, AIR, Cuttack.