

**MESSAGE DATED-21.07.2014 (MONDAY)**

- 1) This instruction is for all AIR Stations regarding broadcast of 60 second Odia dialect SPOT 102 Ambulance by SIH & FW.

**Broadcast Schedule.**

Broadcast one spot per day in Film Music programme from 21.07.2014 to 04.08.2014. Total 15 spots per Station.

Broadcast equal no. of bonus spot in Rural, Women or Youth Programme. This Spot is already sent to stations in their E-Mail address.

- 2) This instruction is for AIR Jeypore regarding Production of 60 Second Spot of 102 Ambulance in Desia, Soura & Kui dialect.

AIR Jeypore is requested to translate the Script in required language at your end and prepare the Spot. The Spot is scheduled to be broadcast from 24<sup>th</sup> July, 2014. Send recording of the Spot to us as soon as possible.

Odia dialect Script is available on our website and Stations Mail Id. Kindly download the Script and do the Production of the Spot.

- 3) This instruction is for AIR Baripada regarding Production of 60 Second Spot of 102 Ambulance in Shantali dialect.

AIR Baripada is requested to translate the Script in required language at your end and prepare the Spot. The Spot is scheduled to be broadcast from 25<sup>th</sup> July, 2014 over AIR Baripada and Keonjhar. Send recording of the Spot to us as soon as possible.

Odia dialect Script is available on our website and Station Mail Id. Kindly download the Script and do the Production of the Spot.